



Buzzhosting Search Engine Optimisation

This document is designed to provide further information about Buzzhostings search engine optimisation services. The aim of this document is to outline the differences between our optimisation packages and pricing structure.

We provide the following types of Optimisation :

Basic SEO

Standard SEO

Advanced SEO

12 month SEO

Ultimate SEO (includes edu links)

12 Month Ultimate SEO (includes edu links)

We can also combine SEO with website hosting, design and Ecommerce shopping solutions.

Basic SEO £50

Our entry level SEO package is aimed for those who want to see if their website will benefit from being optimised. This service can also be used for optimising inner pages and also help promote your blog.

Work Carried out

Html tags optimised – index or home page only

Keywords optimised

Images optimized

Relevant changes to H1 tags and such

Only the index or home page will be optimized (or if needed a specific page within your website)

Standard SEO £99

Suitable for all websites and websites advertising a service. The standard optimisation covers all of the basics and is designed to serve as a solid foundation for any further optimisation work. The standard optimisation is the starting point for any website that is looking to build and grow online presence.

Not all websites are the same and many websites only need our standard optimisation in order to obtain good rankings in the search engines, each website is different, each website has a different set of online competitors.

WHAT DO I GET FOR £99

Html tags optimised – index or home page only

Keywords optimised - and one follow up review – index and home page only

Images optimized

Relevant changes to H1 tags and such

Google webmaster account created

Sitemap created

Site submission

Changes to website content in order to bring keywords out

Free review for further enhancing page rank and page popularity

This level of optimisation takes circa 5 to 7 days to complete

Advanced SEO £250

Our advanced optimisation is tailored towards websites that want to achieve good placement in Google, however they are trying to crack a competitive market.

The process involves optimising your website to the same level as our standard optimisation service, we then go quite a lot further and build a series of quality one way text links direct to your website, circa 300 to 500 links. Each one way text link is written to include your keywords, and will give your website a significant boost. We compliment the text links with our blog submission service. Blog submission is one of the latest techniques being used to help improve your organic SEO –we will submit your website to circa **500 relevant blogs**.

We will also optimise each main page on your website (subject to discussion) – this way we can tailor each page on your website slightly differently in order to pick up extra keywords and more diverse searches.

We will review your optimisation once the work is complete, and will provide one mop up session where we will make changes and tweaks. However the timing of the mop up session is very much dependant on indexing and Google.

12 Month SEO £450

Never trust a SEO company if they are not willing to commit to a long term strategy. It is likely that the SEO company can not deliver if all they want is to optimise and 'run'.

Our 12 month SEO service is aimed at looking after your SEO needs for a full 12 months, this includes everything listed in the advanced optimisation service, along with full submission for 12 months. The 12 month service involves regular reviews, keyword effectiveness and relevant changes needed to improve keyword performance. There are no extra costs involved, and every aspect of organic SEO is covered.

Please contact Andy at Buzzhosting in order to discuss – mail@buzzhosting.org.uk

Ultimate SEO with EDU links - £700

Our ultimate SEO package gives you all you will need to get fantastic results in Google. We will optimise your home page, build links and then create two web pages that will be listed in one or two top 100 university websites. This means that you will have two mini websites on a .edu university site that point at your website, you will get the benefit of edu links, and all the backlinks and google respect that goes with having universities or education centres pointing to your own website. Anyone who knows about SEO will know that edu links are the holly grail, get them if you can as your website will gain immediate importance. If you have a new website you may see your page rank shoot up to 3 or 5 within days of being indexed. These links are permanent, and are guaranteed for a minimum of three years, they are very likely to last much longer. You will receive our advanced SEO package, along with edu links as outlined above.

Please contact Andy at Buzzhosting in order to discuss – mail@buzzhosting.org.uk

Ultimate 12 month SEO with EDU links - £900

All your SEO needs catered for. All the benefits of our Ultimate SEO package with our full support for 12 months.

Please contact Andy at Buzzhosting in order to discuss – mail@buzzhosting.org.uk

**Please note that the above optimisation processes are only outlines of what we actually do, please contact is you wish to discuss further.

OVERVIEW

- All SEO work is organic, no blackhat SEO.
- You own the SEO work that we do, we will not take any tricks of the trade away when our services are complete.
- We only work with two clients at any one time.
- You will be provided with one point of contact.
- We work closely with our clients, and run everything past our clients before implementation.
- We will provide open and honest reviews, along with suggestions to increase page rank and page popularity.
- We are happy to work with your website designer or webmaster in order to implement changes. We can also work direct on your website via ftp.

Payment Details

Basic and Standard SEO – payment is required before work commences – we accept PayPal, cheque, bank transfer.

Advanced SEO – 75% of the total price upon agreement, and then the final 25% once the work is complete. We ask for payment at the start of the process as we use this for purchasing links.

12 Month and Ultimate SEO's – we are open to discussion with regards payment, generally a 50% payment is required, followed by a series of payments, or pay when the optimisation is complete.

Please visit our website to find out more.

www.buzzhosting.org.uk

email us : mail@buzzhosting.org.uk