

## **RESELL PRICE LIST**

### **OPTIMISATIONS**

#### **Standard Optimisation - £60**

Work Completed

<b>Standard Optimisation</b>
Meta tags optimised (title, description & keywords)
Content optimised – index / home page only
Images optimised - index / home page only
Header tags optimised – index / home page
Google webmaster account created
XML sitemap created and uploaded to Google
Site submission to all major search engines

#### **Advanced Optimisation - £120**

Work Completed

<b>Advanced Optimisation</b>
Meta tags optimised (title, description & keywords)
Content optimised – index / home page only
Images optimised - index / home page only
Header tags optimised – index / home page
Google webmaster account created
XML sitemap created and uploaded to Google
Site submission to all major search engines
300 optimised one way text links
125 Social Bookmarks
**RSS feed implemented in order to deliver fresh content on a regular basis

\*\* only applicable for php based sites, use as an extra selling point..

## **ULTIMATE OPTIMISATION - £200**

Work Completed

<b>Ultimate Optimisation</b>
Meta tags optimised (title, description & keywords) – main pages
Content optimised - main pages
Images optimised – main pages
Header tags optimised – main pages
Google webmaster account created
XML sitemap created and uploaded to Google
Site submission to all major search engines
500 optimised one way text links
125 Social Bookmarks
100 X Article Submission
**RSS feed implemented in order to deliver fresh content on a regular basis

\*\* only applicable for php based sites, use as an extra selling point..

## **PAY PER MONTH OPTIMISATION - £40**

**Please contact in order to discuss..**

## **WORKING PRACTICE**

### **Method Statement:**

All websites must be reviewed by Buzzhosting before the reseller agrees to taking on the optimisation. Buzzhosting reserves the right to decline carrying out work on websites that are not suitable for optimisation, such as flash template sites.

Once Buzzhosting has reviewed and approved the optimisation it is the resellers responsibility to ensure that access to the clients website is sought, be it via ftp, control panel or emailing required changes for upload.

Buzzhosting will either work direct on the clients website or will work via the reseller in order to ensure the optimisation is completed/

Where Buzzhosting is required to work on a clients website via a control panel or ftp, all files that require changing will be backed up and filed accordingly within the root directory. It is Buzzhostings responsibility to ensure that a website recovery can be carried out and restored to pre optimisation status.

**Client confidentiality** is second to none, Buzzhosting will only ever work on files and documents that are related to the site SEO.

**Client Input :-**

Buzzhosting will provide guidance and support with regards helping clients choose keywords and keyphrases for use in the optimisation. This communication will be via the reseller. The key driver for any SEO is to understand what keywords the client would like to perform, and also ensuring that the client understands and is realistic in terms of expectations.

**Handover :-**

All SEO's are handed over to the reseller only when all three parties are in agreement.

Any issues are to be resolved between the reseller and Buzzhosting before the project is handed over as complete.

**EXPECTATIONS & RESELL PROMISE**

- Your clients are your clients, we will never contact or disclose
- Each website must be reviewed by Buzzhosting prior to any SEO commencing this is to ensure that your client can expect a good level of success, we want your clients to be happy
- Extras can be added to each optimisation package in order to meet your clients needs, please discuss or ask for a quote
- Page one on Google is always our target at Buzzhosting, however we can not be held responsible if page one is not achieved.
- Help with dealing with your clients is always an email away – you can expect support and help with answering those awkward questions

Best regards,

Andrew Burrows  
CEO Buzzhosting SEO